NOBLE

National Organization Of Black Law Enforcement Executives REGION IV CHICAGO METROPOLITAN CHAPTER

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Greeting from the Chicago Metropolitan Chapter of NOBLE

Dear Future Partners,

The National Organization of Black Law Enforcement Executives is dedicated to providing solutions to law enforcement issues and concerns, as well as to the ever-changing needs of our society. Our goal is to provide valuable information and programming to educate those in all communities.

NOBLE has developed a Traffic Safety Program which is sponsored by State Farm Insurance, in efforts to educate people of all ages, on being a distracted driver, dangers of texting while driving and driving under the influence. One Simple Decision (OSD) is a driving simulator which uses high-definition video scenes and gaming technology to create unique situations that are dangerous while driving a real automobile. The program was created with the direct participation of law enforcement, judicial and trauma personnel, which focuses exclusively on the consequences of impaired and distracted driving.

The risks addressed include driving while impaired by alcohol, illegal/prescription drugs, fatigue as well as texting, cell phone use, occupancy distractions and other electronics. Through the combination of driving simulation, intense interactions and consequence videos, drivers are immersed in an emotional and personal experience that results from "One Simple Decision" they chose to make when driving.

The program is set to cover a range of topics based on the age group of the audience. Students ranging in ages from 8-15 years old, who have yet to receive driving privileges, are taught the importance of occupant protection and seat belt safety. Audiences ranging in ages from 16-20 are educated on occupant protection, seat belt safety along with distracted driving and underage consumption laws. Presentations for audiences ranging in ages 21 and up, encompasses the discussion topics mention above, along with the added component of driving while impaired by alcohol, illegal/prescription drugs or fatigued. These presentations are informative and interactive. Those who participate have the opportunity to receive free prizes and give-a-ways.

Real life consequences of poor decisions while driving are seen and felt first hand through OSD. The resulting outcome of this unique experience provides a powerful reference for future decision making, ultimately modifying driving behaviors. For more information, please contact me at trafficsafety@noblechicago.org. We look forward to working with you in efforts to keep our roads safe!

Drive Safely,

Wey-ni Langdon NOBLE Traffic Safety Coordinator

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